



MINISTER OF AGRICULTURE, FORESTRY AND FISHERIES AWARD RECEIVED 16 TIMES



FINISHING TECHNOLOGY COMPETITION GOLD AWARD RECEIVED 9 TIMES



CERTIFIED BY THE CENTER OF JAPAN ORGANIC FARMERS GROUP



EU ORGANIC CERTIFICATION MARK



USDA ORGANIC CERTIFICATION MARK



CERTIFIED ORGANIC MARK (COR – CANADA ORGANIC REGIME)



GLOBALLY IMPORTANT AGRICULTURAL HERITAGE SYSTEM (GIAHS) "CHAGUSABA" TRADITIONAL TEA-GRASS FARMING IN SHIZUOKA





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# SHIZUOKA MATCHA

### Quality recognized both domestically and internationally

The shape and color of rolled tea leaves, the refreshing aroma of young leaves, the bright green drops poured into a teacup, and the perfect balance of umami and bitterness that fills the mouth. We have received the highest praise for our craftsmanship and production environment.

# YAGASURI MATCHA

### Organic Matcha from Shizuoka Prefecture

Organic matcha from Japan is known for its natural taste and vibrant color. It is a safe and enjoyable tea, popular among health-conscious consumers who value eco-friendly choices.



### ORGANIC CEREMONIAL

### PREMIUM MATCHA TEA CODE: YI-CMO-B1

Organic Premium Matcha is made primarily from the Okumidori cultivar. It features a well-balanced flavor profile with refined sweetness, umami, aroma, and a vibrant green color.



### Characteristics of Conventionally Grown Japanese Matcha

The flavor is more robust and slightly stronger than organic matcha. The blend composition ensures stable yields and quality. It is affordably priced and is commonly used in sweets and beverages.



### CONVENTIONAL CEREMONIAL

### PREMIUM MATCHA TEA CODE: YI-CSM-B1

Conventional Premium Matcha is made primarily from the Okumidori cultivar. It is characterized by a deep, vivid green color, gentle bitterness, and a rich combination of sweetness and umami.



## ORGANIC CEREMONIAL

### STANDARD MATCHA TEA CODE: YI-SMB-B1

Organic Standard Matcha is made primarily from the Tsuvuhikari cultivar. It offers a mild bitterness balanced with sweetness and umami, preserving the natural flavor of the tea leaves.



### CONVENTIONAL CEREMONIAL

# STANADARD MATCHA TEA CODE: YI-CSM-B2

Conventional Standard Matcha is made primarily from the Tsuvuhikari cultivar. It is known for its mild bitterness. well-balanced sweetness and umami,

bright green color, and refreshing aroma.



### ORGANIC CULINARY

## **BASIC MATCHA** TEA CODE: YI-YKM-B3

Organic Basic Matcha uses organically grown tea leaves and features a mild bitterness harmonized with gentle sweetness and umami. It retains the natural flavor of the ingredients and is also suitable for cooking and baking.



### CONVENTIONAL CULINARY

### BASIC MATCHA TEA CODE: YI-CSM-B3

Conventional Basic Matcha features a balanced sweetness and umami, vibrant green color, and the natural flavor of matcha. It is also suitable for culinary use such as cooking and baking.





The Yagasuri brand's distinctive flavor stems from the expert blending technique of its tea master. Taking into account the day's weather, humidity, and other conditions, the master uses years of honed intuition to assess each leaf's qualities. By blending them in perfect harmony, Yagasuri's original flavor is born.



Shizuoka Prefecture is known for its traditional landscapes and long-standing tea culture. Its Tea-Grass Integrated System, which supports biodiversity, was designated as a GIAHS site in 2013. Tea is deeply rooted in Japanese life and language, with many expressions centered around it. Shizuoka remains one of Japan's most renowned tea-producing regions.